
WEST HILLS COMMUNITY COLLEGE

RELATIONS

DISTRICT PUBLICATIONS AND RELEASES

The Board believes that all reasonable means should be employed to keep the public informed on matters of importance regarding district policies, finances, programs, personnel and operations. It is the purpose of this policy to provide the ways and means to accomplish this purpose.

The Board will release to the media on a timely basis those matters of importance which arise from its official actions. Lesser matters of importance recorded in a meeting of the Board may be released by the Chancellor upon request of media representatives. All other publications, releases photographs and the like depicting the accomplishments of the students and staff of the District may be approved by the Director of Marketing.

Board approval date: _____