Business - Retail Business Management

Business - Retail Business Management AS Degree

The Retail Business Management Degree provides an overview of the various disciplines in business such as management, marketing, accounting, and finance. The degree provides a training and education for those wishing to own or manage a retail business. The various elements involved in starting and operating a small business are covered.

Program student learning outcomes:

1. Students will apply generally accepted accounting principles to prepare financial statements.
2. Students will create effective oral and written business communications for a variety of business settings.
3. Students will apply critical thinking skills in business decision making and problem solving for small business.
4. Students will identify the functions of management and apply them in business situations.

Students must fulfill the following requirements to qualify for an Associate Degree:

- Complete the Local General Education, CSU General Education (CSUGE) or Intersegmental General Education Transfer Curriculum (IGETC) requirements,
- Complete a minimum of 18 additional units from the major list below,
- Complete electives to reach a total of 60-degree applicable units,
- Earn a grade of C or better in each major course,
- Maintain a minimum cumulative G.P.A. of 2.00, and
- Complete the English and math proficiency requirements with a C or better

For Gainful Employment information please visit:

https://westhillscollege.com/coalinga/degrees-and-certificates/gainful-employment/

Career and employment information may be obtained through:

- O*Net, www.onetonline.org
- Labor Market, California Employment Development Department, www.labormarketinfo.edd.ca.gov

Course #	Title	Units
Required Core Courses (22-23 Units)		
BUS 001A ..	Beginning Principles of Accounting	4
or BUS 055 .	Bookkeeping	3
BUS 018	Business Law	4
BUS 020	Introduction to Business	3
BUS 028	Business Communication	3
BUS 032	Small Business Management	3
BUS 035	Human Resources Management	3
CIS 007	Computer Concepts	3
	Total	**22 - 23**