



2025 BOARD OF TRUSTEES GOALS





ABOUT US

For more than 80 years, West Hills Community College District has been an integral part of the west side of the San Joaquin Valley. From its roots as a small extension center to leading the way in online learning to its two Colleges and one center today, West Hills has positively impacted the lives of our region's students, and will carry on this tradition for many years to come.

MISSION & VISION

"The relentless pursuit of student success."

The West Hills Community College District, a trusted steward, actively engages, encourages, enriches and empowers students, faculty, staff, and communities to reach their full potential academically, socially, and economically.

TRUSTEE SELF EVALUATION

Under board policy 2745, board self-evaluation, the West Hills Community College District Board (WHCCD) of trustees will assess the board's performance throughout the year. The goal is to assess the strengths of the board and areas in which it may improve its functioning.

The board started the process of self-evaluation on January 6, 2025, and completed the process by January 13, 2025. As proposed in Board Policy 2745, each of the trustees received a survey with questions related to the performance of the board. The WHCCD Chancellor's office sent out the self-evaluation tool, and the results were secured by the research office for processing. The board president agendaized the results of the self-evaluation to be reviewed with all the trustees during the WHCCD Board Retreat on January 17, 2025.

The trustees evaluated their performance in the following areas:

- Board Leadership
- College Staff and Student Relations
- Advocacy and Community Relations
- Chancellor and Board Relations
- Institutional Performance

BOARD LEADERSHIP

The trustees clearly understand their primary role, which is focused on policy creation and governance. They base their decisions on the information available to them at the time and are committed to discussing and debating any disagreements until a resolution is reached. Survey results show that the trustees collectively agree on conducting board meetings in a strategic and effective manner, enabling them to accomplish their goals successfully.

CHANCELLOR AND BOARD RELATIONS

The WHCCD recently hired a new Chancellor who has been with the district for five months. During the first year of his tenure, the board will ensure that they are keeping him informed of community needs in their respective areas, while granting the chancellor the appropriate authority to administer the business of the district. During the self-evaluation, there was agreement that the board should improve on ensuring that the chancellor is aware of conflicts the trustees are discussing with community members in their service areas. Trustees will develop a better communication plan with the chancellor to keep him informed of conflicts being reported to them so he can address them with the campus presidents.

The trustees agree that they grant the chancellor full authority to manage the district and to serve as the liaison between the board and the staff. The board adopts policies to guide district administration and monitors compliance through executive leader reports and respects the authority of the chancellor to manage daily district functions.

COLLEGE STAFF AND STUDENT RELATIONS

The board is committed to acknowledging and celebrating the positive achievements at Coalinga College, Lemoore College, and the Firebaugh Center. To this end, they request that the college presidents share student success stories and personal narratives during board meetings. The trustees genuinely appreciate hearing about the student journey at each of the colleges, finding it enriching to learn about the experiences and accomplishments of their students.

INSTITUTIONAL AND FISCAL PERFORMANCE

The board actively ensures that the district's budget aligns with college priorities and the overall mission and goals of the district. They engage in long-term fiscal planning and offer valuable feedback to the Chancellor to maintain the district's financial stability. The trustees stay well-informed about major social and economic trends that could impact the institution, both positively and negatively. To support this, the district's executive leadership provides the board with comprehensive data reports highlighting trends that may affect district enrollment and finances.

ADVOCACY AND COMMUNITY RELATIONS

The board agrees that they effectively represent the voices of the communities they serve. They are committed to public interest and provide feedback to district leadership that helps bring the voices of the communities they serve to the forefront. The board is involved with campus activities and district fundraisers that help support the fiscal health of the WHCCD Foundation. The board advocates for the district's needs at the local, state, and national levels by participating in conversations with legislative personnel.



TOP PRIORITIES FOR THE NEXT YEAR 25-26

The board would like the following priorities to be taken into consideration for the upcoming year:

- Enrollment
- Farm of the Future
- Fiscal Stability
- Support for the Chancellor
- Dual Enrollment Programs
- Community Engagement
- Cyber Security for the District
- Board Cohesiveness

SUCCESSES FOR THE WHCCD BOARD

- Teamwork amongst the trustees
- Enrollment post-COVID-19
- Passing of Measure C
- Understanding of the role of a trustee
- Graduation Rates for Coalinga and Lemoore Colleges
- Quality of Staff

CONCERNS FOR THE WHCCD BOARD

- Need more community engagement
- Employee Retention
- Legislative actions that support Rural Colleges
- AI use in and out of the classroom



BOARD OF TRUSTEES GOALS 2025

Goal 1: Increase Enrollment

Baseline 2018-2019, which was the peak of enrollment for the West Hills Community College District

- Increase enrollment by 5% every year until 2027-2028
- Increase persistence from fall to fall by 5% by 2027-2028

Actions:

- The trustees will receive periodic Key Performance Indicator data presentations to stay informed of enrollment trends and persistence trends.
- Colleges will provide updates on any concerns related to the increase in enrollment
- Colleges will provide a report on strategic enrollment management strategies, outreach strategies, and assessment of barriers to the trustees at a minimum once per semester.



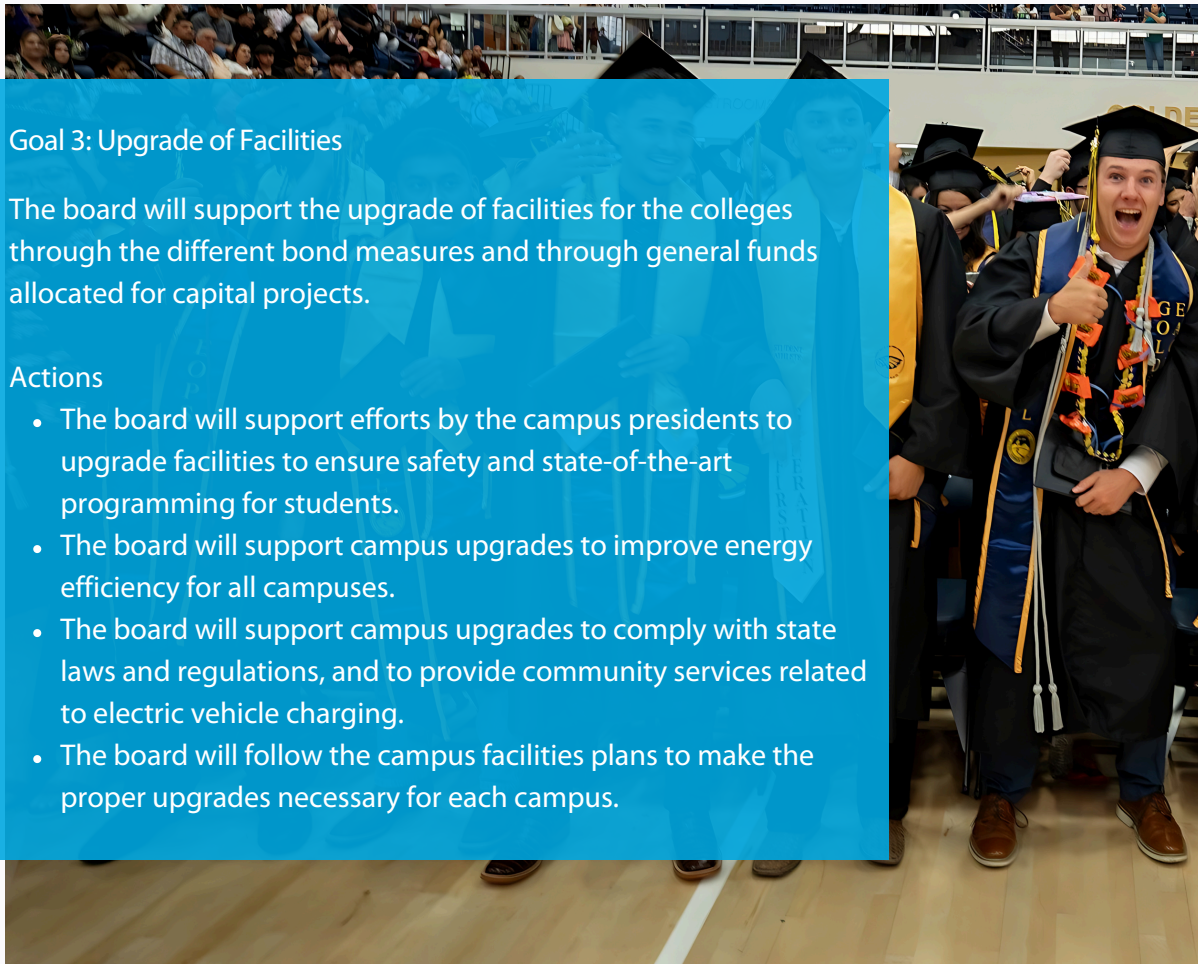
Goal 2: Continued Implementation of Bond Measures

Actions

The board will receive quarterly updates on the following:

- Quarterly updates on the status of different projects happening through Measures T, K, and C.
- Board will engage with the community and staff to ensure they are up to date on any projects happening through any of the bond measures with the WHCCD.
- The board will support and encourage a comprehensive communication plan to keep the public informed on all bond measures.





Goal 3: Upgrade of Facilities

The board will support the upgrade of facilities for the colleges through the different bond measures and through general funds allocated for capital projects.

Actions

- The board will support efforts by the campus presidents to upgrade facilities to ensure safety and state-of-the-art programming for students.
- The board will support campus upgrades to improve energy efficiency for all campuses.
- The board will support campus upgrades to comply with state laws and regulations, and to provide community services related to electric vehicle charging.
- The board will follow the campus facilities plans to make the proper upgrades necessary for each campus.

