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E-HUDDLE

WEST HILLS COLLEGE LEMOORE

EDUCATIONAL SERVICES UPDATE

- Working on Catalog Addendum with New Classes + Nursing/HRCM Programs
- Fall DE Blanket Addendums due to Chancellor's Office on July 1st
- New Target....progressive moves
- 50+ sections removed last week
- Fall 2020 Taskforce Meets on Friday
- Innovate 2020- Monday-Thursday- 60 faculty registered
- BioChem/Industrial Automation complete (board approval); GEOG/GEOL final on Thursday
- Regional Director for Advanced Manufacturing, final on June 5
- Regional CIO Call
 - Enrollment Down 15-25%
 - Anticipating late enrollment (unemployment and CSU/UC)
 - Budget cuts impacting schedule
 - Most colleges 20% face-to-face and 80% online for Fall 20

SEM Factor	19-20 Totals	20-21 Targets	4/30/2020	5/28/2020	Notes
FTEF	222.5	231.0/207	223.9	221 (210)	FTEF Target = -5 vs 19/20
Efficiency	489	480-500	176	223	481 for SU 20 (507 in SU 19)
FTES	3638 = 106.1%	3430/2980	1217 = 35.5%	1533 = 51.5%	SU = -127 students/-142 students FA = -544 students/-679 students SP = -370 students/-453 students
FTES Projected	x	3352	3473	3226	Missing Nursing, Dual Enroll, KR
PT/Overload \$	2.604 M	N/A	2.614M	2.848K	
Section Total	1005	x	994	983	
Capacity (SU)	F2F = 60.3% OLL = 68.3%	x	F2F = 15.4% OLL = 43.9%	F2F = 15.4% OLL = 71.5%	
Capacity (FA)	F2F = 73.2% OLL = 65.0%	x	F2F = 38.0% OLL = 27.4%	F2F = 43.5% OLL = 35.3%	
Capacity (SP)	F2F = 65.2% OLL = 67.6%	x	F2F = 24.2% OLL = 13.8%	F2F = 27.0% OLL = 17.0%	
Unstaffed Sections	x	x	FA = 408K SP = 393K	FA = 344K SP = 407K	

DUAL ENROLLMENT DATA

- **Summer 2020**
- Unduplicated Students: 345
- Duplicated Students (total registrations): 472
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- **Fall 2020**
- Unduplicated Students: 97
- Duplicated Students: 157
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- **Spring 2021**
- Unduplicated Students: 56
- Duplicated Students: 91

STUDENT SERVICES UPDATES

Phone calls made to:

- Residency Concerns – 58
- Student completed a preferred list but did not enroll – 136
- FTF who applied but did not enrolled – 392

Virtual Eagle Dayz

- 48 Registered
- Site will evolve to a step toward completing the onboarding process

MyPath – configuration meeting set for (6/2/20)

- Careers and programs
- Admissions
- Financial Aid
- Student Support Programs

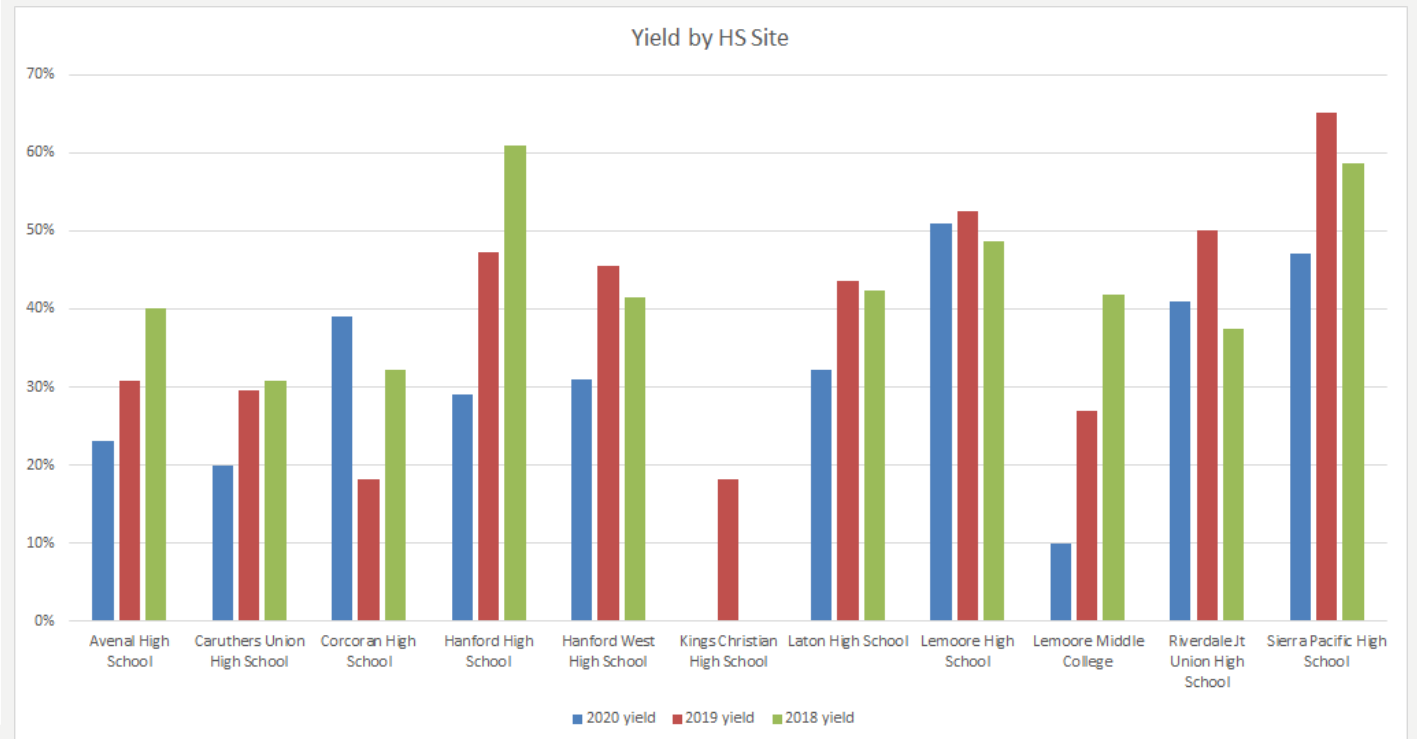
Pre-enrollment Planning team has kickoff meeting on 6/9/20

Dynamic Forms/Adobe Esign – Nestor and Kathleen are working with campus areas to prioritize forms, processes to streamline workflows.

STUDENT SERVICES UPDATES

- **First Time Freshmen Yield (Fall 2020)**

	2020 yield	2019 yield	2018 yield
Avenal High School	23%	31%	40%
Caruthers Union High School	20%	30%	31%
Corcoran High School	39%	18%	32%
Hanford High School	29%	47%	61%
Hanford West High School	31%	46%	42%
Kings Christian High School	0%	18%	0%
Laton High School	32%	44%	42%
Lemoore High School	51%	53%	49%
Lemoore Middle College	10%	27%	42%
Riverdale Jt Union High School	41%	50%	37%
Sierra Pacific High School	47%	65%	59%



STUDENT SERVICES UPDATE

- **First Time Freshmen - Overall Yield Rate (fall 2020)**

	5/5/20	5/29/20	Target
Total Yield	31%	36%	43%

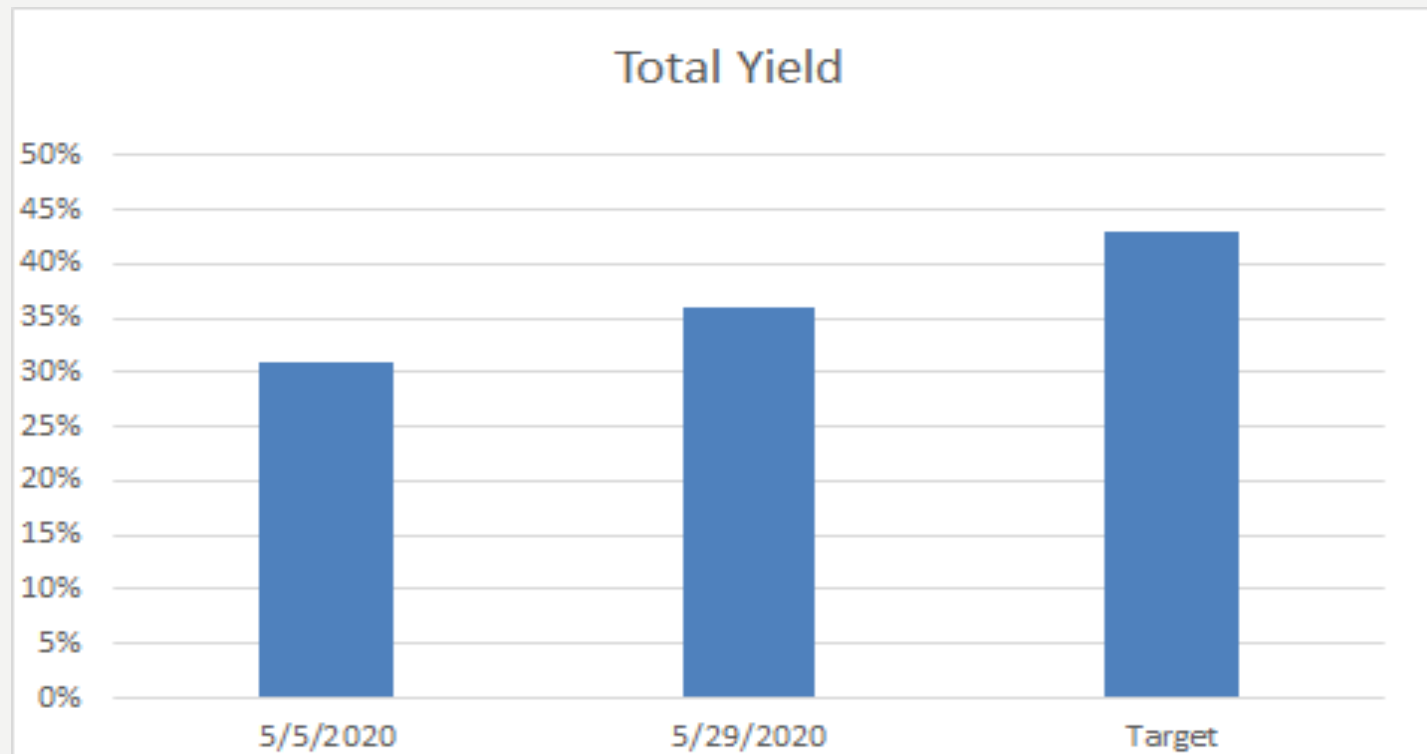


Table reflects an Increase of 39 new students enrolled for the fall 2020 from May 5, 2020 to May 29, 2020.

There were also 21 additional students enrolled for spring 2021

STUDENT SERVICES UPDATE

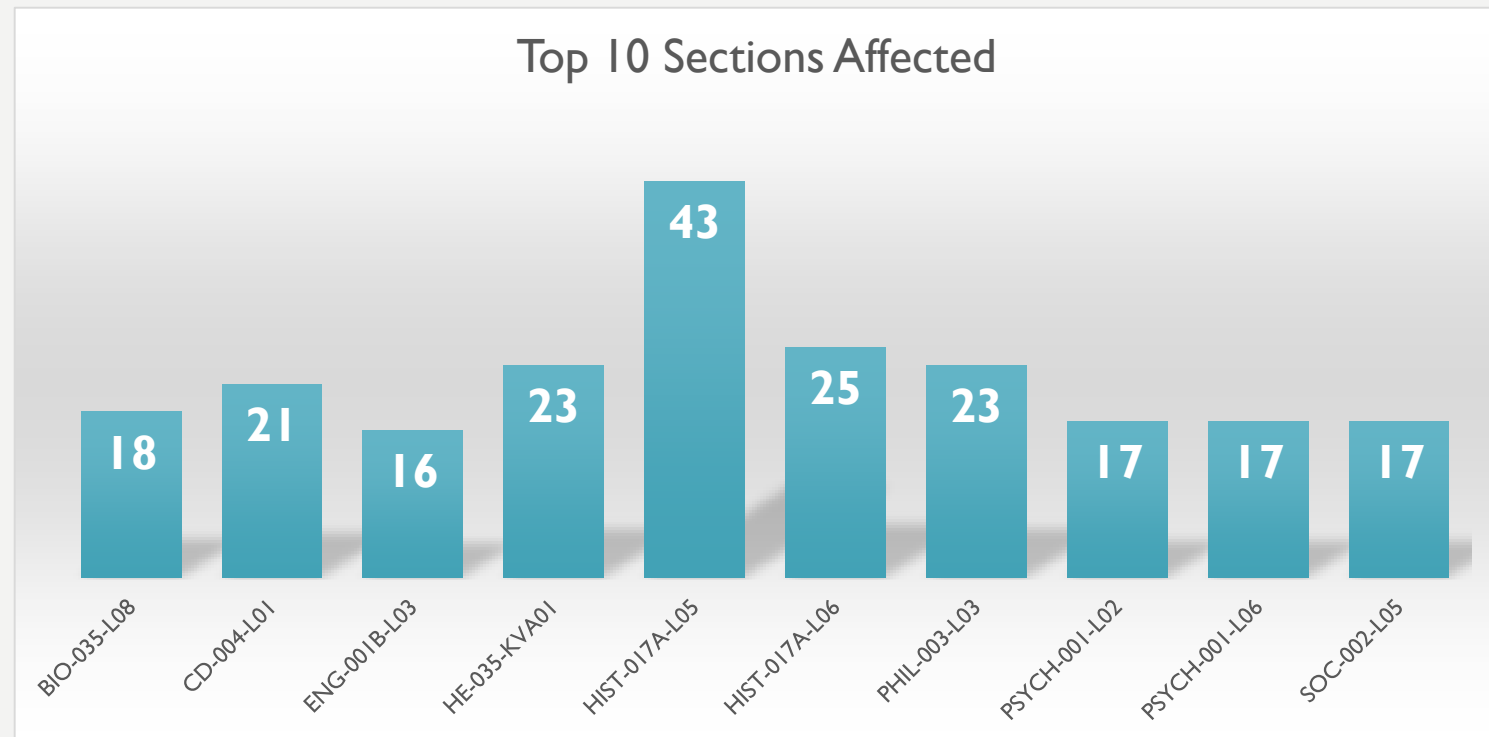
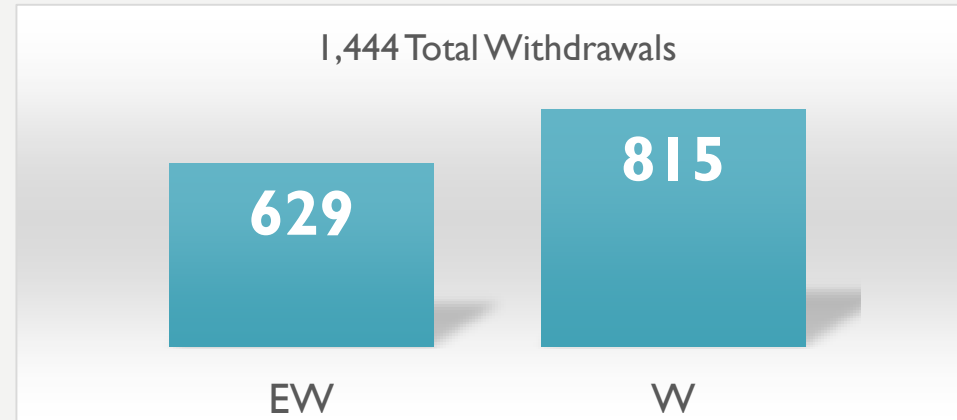
FAFSA (First Time Freshmen)

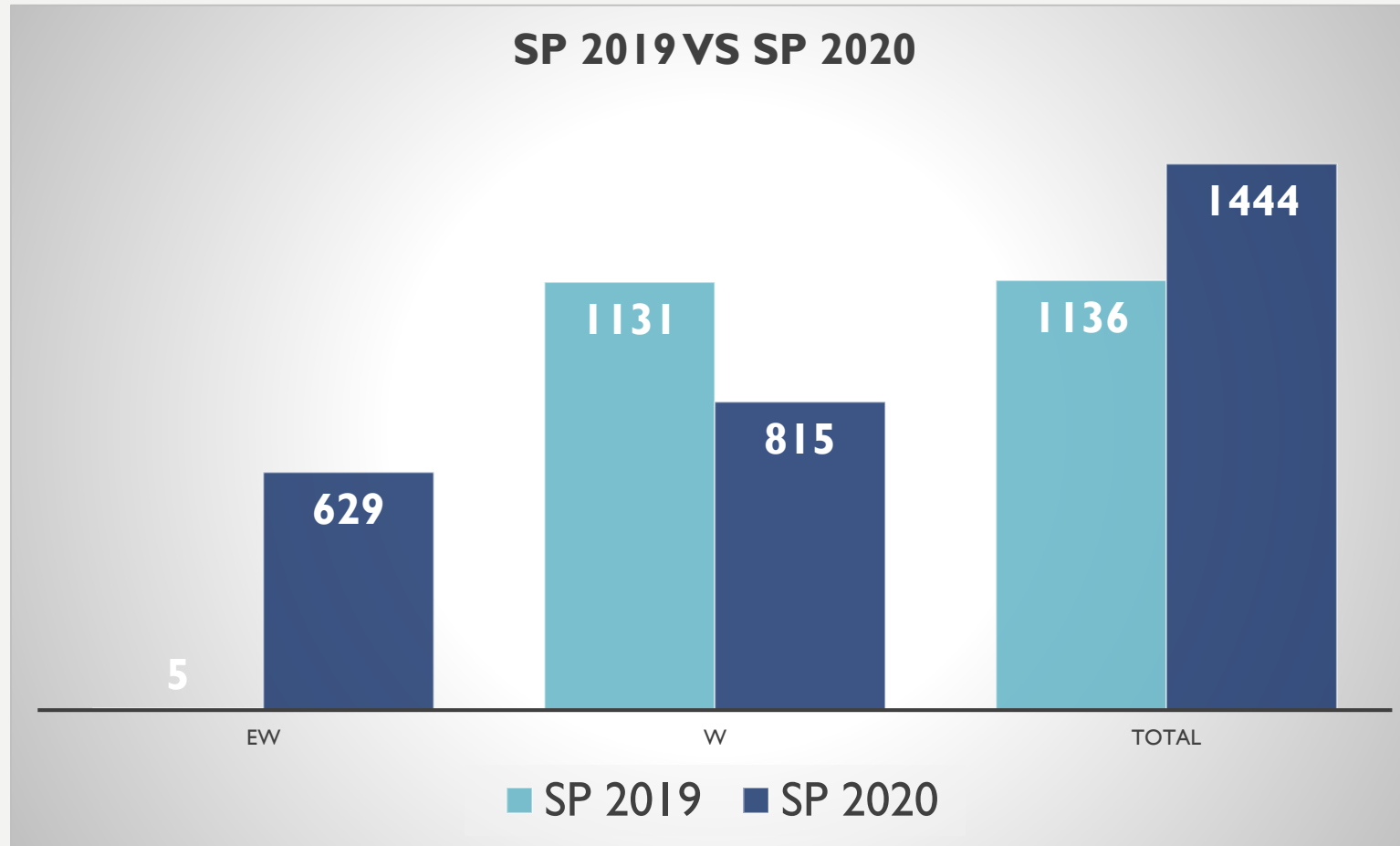
Out of the FTF who applied and have active units for summer and fall approximately 40% (26) for summer and 26% (84) for fall have not filled out a FAFSA.

Row Labels	Sum of Count of all applicants	Count of Active Units 2020/SU	Count of Active Units 2020/FA
2020	434	42	235
CNR	5	1	2
(blank)	418	26 (40%)	84 (26%)
Grand Total	857	69	321

REGISTRAR UPDATES

Spring 2020





- **27% Increase in total Withdrawals**
- **Transfer level English & Math not greatly affected (drops)**

A&R ACTION PLAN



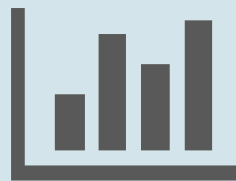
- Personalized letters (going out this week)



- Timely communication
- Continue focusing on Strong Framework
- “Consider Repeating” campaign



- Review drop reports along the semester
- Identify courses affected



- Streamline processes
- Implementation of new software
 - Dynamic Forms & MyPath
- Explore new features in [Illume](#)

MARKETING UPDATES